

# Press Release:



**Date:** September 21, 2010

**Symbols:** DFN, DFN.PR.A, DF, DF.PR.A, FTN, FTN.PR.A, FFN, FFN.PR.A, FTU, FTU.PR.A, LFE, LFE.PR.A, BK, BK.PR.A, PDV, PDV.PR.A

**Subject:** OFR

**Attention:** Business Editors

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## Dividend Select 15 Corp. Files Preliminary Prospectus

**TORONTO, ONTARIO / Marketwire:** Dividend Select 15 Corp. ("The Company") is pleased to announce the filing of a preliminary prospectus dated September 17, 2010 for a proposed new offering of equity shares at \$10.00 per share.

The Company has been created to provide investors with an opportunity to invest in a portfolio (the "Portfolio") of 15 high quality Canadian companies (the "Portfolio Companies") whose shares provide an attractive dividend yield, and which have shown solid earnings growth and have a history of capital appreciation. The Company will employ a covered call writing strategy to generate additional income to the Portfolio. The 15 Portfolio Companies will be selected from among the following 20 companies listed on the Toronto Stock Exchange:

Bank of Montreal	EnCana	Royal Bank of Canada	TD Bank
BCE	Great-West	Shoppers Drug Mart	Thomson Reuters
CIBC	Husky Energy	Sun Life Financial	TMX Group
CI Financial	National Bank	TELUS	TransAlta
Enbridge	Power Corp	Bank of Nova Scotia	TransCanada

Dividend Select 15 equity shares will pay monthly cash distributions, initially targeted to be \$0.0583 per share to yield 7.00% per annum on the original issue price of \$10.00 per share and offer the opportunity for capital appreciation.

The proposed offering is co-lead by Scotia Capital Inc., CIBC World Markets Inc. and RBC Dominion Securities Inc. The other members of the syndicate are BMO Nesbitt Burns Inc., National Bank Financial Inc., TD Securities Inc., HSBC Securities (Canada) Inc., Raymond James Ltd., Canaccord Genuity Corp., Dundee Securities Corporation, MacQuarie Capital Markets Canada Ltd., Wellington West Capital Inc., Desjardins Securities Ltd. And Manulife Securities Incorporated.

Please visit our website at: [www.dividendselect15.com](http://www.dividendselect15.com)

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